In the claims:

Please cancel claims 1-10 and add new claims 11-20 as shown below.

1-10 (Cancelled)

11. (New) An isolated DNA sequence having multiple stress-resistant promoter activity, which comprises a base sequence represented by nucleotides 2324 to 2433 of SEQ ID NO:11.

12. (New) The DNA sequence according to claim 11, wherein the DNA sequence is selected from the group consisting of base sequences represented by SEQ ID NOS:2-11.

13. (New) An expression vector for mass-production of a multiple stress-resistant substance or other valuable substances, wherein a promoter sequence selected from the group consisting of base sequences represented by SEQ ID NOS:2-11, a coding sequence for a target valuable substance and a terminator sequence are included in that order.

14. (New) Transgenic cells for mass-production of a multiple stress-resistant substance or other valuable substances, which are prepared by transfecting host plant cells with the expression vector of claim 13.

15. (New) The transgenic cells as set forth in claim 14, wherein the host plant cells are the cells of a plant selected from the group consisting of tobacco, major agricultural crops such as rice, sweet potato, etc, and medicinal plants including ginseng.

16. (New) The transgenic cells as set forth in claim 14, wherein the cells are prepared by transfecting tobacco cells with an expression vector containing a base sequence represented by SEQ ID NO:9 (Accession No: KCTC 10594BP).

17. (New) A transgenic plant for mass-production of a multiple stress-resistant substance or other valuable substances, which is prepared by transfecting a host plant with an expression vector of claim 13 using an *Agrobacterium.*

18. (New) The transgenic plant as set forth in claim 17, wherein the stress is selected from the group consisting of wounding, methyl viologen, hydrogen peroxide, NaCl, methyljasmonate, abscisic acid, non-biological stress ($\leq$ 15°C or $\geq$ 37°C) and pathogenic bacteria (*Pectobacterium chrysanhemi).*

19. (New) A preparation method of a transgenic plant for mass-production of a multiple stress-resistant substance or other valuable substances comprising the following steps:

1) Constructing an expression vector containing each of a promoter sequence selected from the group consisting of base sequences represented by SEQ ID

NOS:2–11, a target valuable substance coding sequence and a transcription terminator sequence; and

2) Transfecting a host plant with the expression vector of the above step 1) using an *Agrobacterium*.

20. (New) The transgenic cells as set forth in claim 15, wherein the cells are prepared by transfecting tobacco cells with an expression vector containing a base sequence represented by SEQ ID NO:9 (Accession No: KCTC 10594BP).